

Entrepre**Now!**[™]

Available Now!



Monica Cornetti's latest book "Your Face Isn't Finished Until Your Lipstick is On" - Rules of the Women's Success Game.



Monica Cornetti

**Acclaimed Author,
International Speaker, &
Expert on Empowering
Women in the Workplace.**

When Monica speaks, her audiences are energized, motivated, and on their feet. A natural born motivator, optimist and entertainer, her presentations are inspirational, funny, and focused on helping your participants achieve results!

Monica Cornetti, the owner of *EntrepreNow!*, is a highly sought after speaker and trainer. Her emphasis is always on fun and learning as she delivers high-energy, high-content training, along with a plan for application in the real world.

Monica is a published author, a top-notch speaker, a professional consultant and an accomplished leader known for being one of the best entrepreneurial training experts in the business. She is one of only 13 professionals to have earned a combined Master's of Science Degree in Economic Development and Entrepreneurship.

With loads of spunk and charm, her skills as a speaker have earned her Perfect 10 reviews from participants across the country.

Contact Monica:

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For information on booking Monica for your group or organization, please call Caryn at 205-540-5846.

"Not only the best workshop at this year's conference, but one of the best I have ever heard in over 10 years of conferences."

"Presenter is very knowledgeable, dynamic and enthusiastic about her topics encouraging participants to think, act and speak. Truly awesome training!"

"Engaging speaker with high energy and lots of humor, yet very practical since she gave information that we could actually take back with us and put into practice."

"Besides being lots of fun, it was very informative and practical."

"Monica did a fabulous job. She provided great examples that I can take home and use to make my training better."

Training Topics:

Your Face isn't Finished until Your Lipstick is On (Keynote or 3 hour Workshop)

Rules of the Women's Success Game

Somewhere along the way a man came up with yet another sports analogy and started calling success a game. And like any game there are rules for playing the game. Everyone knows that the rules for success are different for men and women. Monica gives straight forward Lipstick Lessons that empower women to make their own choices and bend or even break the rules where necessary on their journey to success.

Let's Talk! – The Secret of Powerful Communication Skills for Women (Keynote or 3 hour Workshop)

It's a fact – women who are powerful, poised communicators are seen as more professional and are much more likely to achieve tremendous career success. In this workshop you'll learn how to void the major communication mistakes that damage women's careers and how to master confident and credible communication.

How to Deliver Totally Awesome Training (3 hour workshop)

Whether you are a new or seasoned trainer, this is the quickest and easiest way to learn the skills you need to become a more confident and dynamic trainer. Session topics include: presentation skills; using "openers" and "closers"; encouraging discussion; incorporating multi-media (or not); motivating adult learners; and developing your own training activities.

Speak and Grow Clients - The Power of Speaking to Promote Your Business (3 hour workshop)

If public speaking is not part of your sales and marketing plan, you're missing out on the opportunity to reach a large number of people, who are interested in what you're selling, in a short amount of time. This workshop will help you target the opportunities, teach you techniques to get you in the door, and presentation strategies that will get you clients and revenue.

Get Connected – The Sizzle of Social Media (3 hour workshop)

So you've heard of Facebook, LinkedIn, Twitter and others ... but like many, you're simply not sure what to do with this maze of social media. The good news is that networking through social media may prove to be the fastest, most efficient way to reach and connect with current and new clients. This workshop will get you up and running and generating new business with social networking in no time.

Totally Awesome Presentation Skills (3 or 6 hour workshop)

Whether it's speaking to a group of 1 or 500 – it's not what you say – it's what your audience hears that matters. Learn how to write, prepare, and deliver Totally Awesome Presentations that will earn you Perfect 10 reviews every time.

Target Your Sweet Spot (3 hour workshop)

This workshop provides an overview of marketing strategies for business owners. By the end of this workshop, participants will be better able to understand why a solid marketing plan is critical to your business's success and gain a competitive advantage by uncovering the real benefits of their products. They will learn how to conduct a competitive analysis, recognize the importance of branding their company, and appreciate the payback of a solid sales and selling strategy.

Simple Strategies for Success (3 hour workshop)

This information packed session on simplified strategic planning is all about you! You will get the opportunity to reinforce principles you know and challenge yourself with new ideas. It is about asking yourself what you want, then committing yourself to get there. Is your success intentional or accidental? Do you know where you're going, and how to get there? In this hands-on workshop, Monica will show you how to use a 10-point checklist to gauge your readiness for strategic planning, the 7 vision-killers to avoid, and how to diagram your goals and objectives into realistic action steps.

